

40 Days of Hope

This Lent, please join us at Tree of Hope in our challenge - 40 days of HOPE. You can follow each daily activity, share with your friends and donate at the end of the challenge! Tag us on social media, so we can help celebrate your successes! Enjoy!

If you're thinking of taking part, please send an email to karen.warner@treeofhope.org.uk

1

Tree of Hope was founded in 1992 by Corinne Gardner and was born out of a desire to help children to raise funds for treatments and services not available on the NHS.

Spread the word about our 40 Days of HOPE. Donate 10p for every person you tell.

22-02-23

£

2

Since the COVID-19 Pandemic, families have to be more cautious when out and about due to weaker immune systems

Get it touch with someone today who you think would love to hear from you.

23-02-23



3

Our families fundraise for many things including operations, therapies, equipment & home adaptations – of which are not available for free via the NHS.

Donate the cost of your favourite takeaway coffee

24-02-23

£



6

Our Family Support Team are proud to be a friendly ear at the end of the phone for many of our families. A supportive word and listening ear can really make a difference to a person's day.

Send someone a virtual hug today

28-02-23



5

Having a fundraising campaign with Tree of Hope enables families to access Gift Aid, when a donation is made by a UK Tax Payer. Gift Aid equates to 25p for every £1 (25%) which is donated by the government.

If you are a UK tax payer and could gift aid a donation, donate 25p

27-02-23

£

4

Our children achieve great things despite their many challenges.

Write down some challenges you would like to conquer this year – let us know what they are via your social media pages (don't forget to tag us!)

25-02-23



[treeofhope.childrenscharity](https://www.treeofhope.org.uk)



[tree-of-hope](https://www.linkedin.com/company/tree-of-hope)



[@treeofhopecc](https://www.instagram.com/treeofhopecc)



[@treeofhopecc](https://twitter.com/treeofhopecc)



Tree of Hope

Transforming the health of sick and disabled children

7

Tree of Hope receives no government funding, so we rely on the generosity of people like you and our fundraising events to keep our services running. Check out our events page to keep up to date with our upcoming events.

<https://www.treeofhope.org.uk/get-involved/upcoming-events/>

What did you book onto?

01-03-23

8

Research shows us that 99.1 per cent of disabled children in the UK live at home and are supported by their families.

Donate 20p for each member of your family.

02-03-23

9

Tree of Hope has several Patrons who support us as a charity. Jane Beedle, Winner of the Christmas Great British Bake off is one of them, and has supported us by hosting virtual Bake-a-Long's for us, which have been a huge success.

Practice your baking skills by making something yummy for a friend in need of a treat!

03-03-23

12

The Tree of Hope Team is small but mighty – despite having only 9 members of staff, our outreach is huge across the whole of the UK.

£

Donate 10p for every person in your team at work/school/churchgroup

07-03-23

11

Tree of Hope has received great support over the years from Nurseries, Schools and Colleges. We have had lots of Charity adoptions and love working with students.

Tell someone in a school, nursery or college today about Tree of Hope and see if they would support one of our campaigns this year or maybe even run a quiz night or fundraising event for us

06-03-23

10

Across the country SOS Clothing run a bag drop and collection service for us. This money is vital in raising money for our general funds.

£

Donate 10p for every pair of shoes you own

04-03-23

13

Did you know that the cost of raising a disabled child is three times more than a child without a disability? For our families who are also their child's main carers, this is a huge challenge.

Think of 3 ways you can help support Tree of Hope and our families this year – what do you think you could do to help us?

08-03-23

14

In today's modern age, social media has become the most successful fundraising tool for our families.

Donate 20p for each social media platform you are on (Facebook, Twitter, Instagram etc)

09-03-23

15

On sale now, our incredible Cook Book features a collection of tasty recipes from local chefs and restaurants, with all proceeds going directly to Tree of Hope. You can grab your copy here:

<https://www.treeofhope.org.uk/shop>

Donate 10p for each portion of fruit & veg you have eaten today

10-03-23



treeofhope.childrenscharity



tree-of-hope



@treeofhopec



@treeofhopec



Tree of Hope

Transforming the health of sick and disabled children

16

For many children with a disability, therapy and rehabilitation is crucial to help increase mobility, support their physical development & help them strive.

Take some time to exercise today!

11-03-23

17

Today is Monday and the beginning of a new working week at Tree of Hope.

Show someone you care with a random act of kindness – share what you did with us on social media

13-03-23

18

We love to keep up to date with our families, and currently there is no better way than through social media.

Tag us in your next social media post so we can say hello and stay connected!

14-03-23

21

At Tree of Hope we love working with Work Experience Students and have had some great fundraising results from them. We love working with Schools and Colleges - young people are a great source of inspiration!

£

Donate 20p for each qualification you have from School, College and University (or are hoping to achieve!)

17-03-23

20

We work with EasyFundraising, which is a simple and straightforward way to raise extra funds for Tree of Hope or your campaign through online shopping. Find out more here: <https://www.easyfundraising.org.uk/treeofhope>

£

Donate 30p for every online purchase you've made in the last week

16-03-23

19

For some of our families, their child's illness or disability may be so rare, that they are only family in the country managing it. The internet is great for connecting people across the world, to help families like ours feel less isolated.

£

Donate 10p for every person you have spoken to today

15-03-23

22

Our families are very supportive of each other, and often families will come to us on recommendation from someone who has benefited from our support and services.

Think of someone who is a great source of support to you and get in touch with them today, to let them know you appreciate them.

18-03-23

23

We are hosting a fundraising Golf Day in May and September – our events last year was such a big success.

Donate 20p for every person you know who takes part in some sort of sport. Ps. Don't forget to tell any Golfers you know that we are hosting two Golf Days!

20-03-23

24

Hearing from our families about therapy successes, fundraising planning and target reaching are just some of the positive things that we love to hear about.

Today, share some positivity with your friends, family & supporters, and don't forget to tag us too!

21-03-23



treeofhope.childrenscharity



tree-of-hope



@treeofhopec



@treeofhopec



Tree of Hope

Transforming the health of sick and disabled children

25

Our families are such an inspiration to us. They remain positive and strong throughout the challenges that are thrown in their direction.

Make a list of the positive things that have happened to you today & donate 20p for each one

22-03-23

£

26

Tree of Hope relies on its families and supporters to spread the word about what we do. This is vital for us to reach as many new families as possible who could benefit from our support.

Introduce 3 of your friends to like & follow our social media pages & give us a shout out too!

23-03-23

27

Tree of Hope held some great events last year and are excited to be planning this year's events too! Are you planning on doing something special for Easter this year?

Donate 30p for every Easter Egg you plan to buy your friends and family

£

24-03-23

30

We help families fundraise for children up until the age of 18, with their funds being accessible until they are 25.

Donate 25p for every under 18 in your household

28-03-23

£

29

Tree of Hope helps families to make house adaptations so that their children can have a great quality of life, in their own home. This could be specialist floors, bathrooms and even sensory gardens.

Donate 10p for every room you have in your house

27-03-23

£

28

Our newsletter is produced 3 times a year and is available on our website. It is a great way to learn more about our families and fundraising events.

Take 30 mins out of your day to have a read of our newsletter
<https://www.treeofhope.org.uk/?s=newsletter>

25-03-23

31

Did you know that Tree of Hope have helped over 1,430 children get the medical treatment, equipment and therapies that they need?

Take some time today to get to know some of our lovely families on our website:

<https://www.treeofhope.org.uk/our-children/>

29-03-23

32

We support a number of families who are raising funds for an autism support dog, which help provide safety and independence for children on the Autism spectrum

Donate 20p for every pet in your family

30-03-23

£

33

Tree of Hope have been very fortunate to have had continued support from our donors and some significant funding from Trusts and Foundations over the last few years, for which we are so very grateful!

Think of 5 things you are grateful for today

31-03-23



treeofhope.childrenscharity



tree-of-hope



@treeofhopecc



@treeofhopecc



Tree of Hope

Transforming the health of sick and disabled children

34

We help to support our families' fundraising journeys by offering PR support. Some of the children we support have been featured on TV and in local & national newspapers.

Donate 20p for every newspaper you have bought this week.

01-04-23

£

35

With Easter fast approaching, have you bought or tucked into any hot cross buns yet?

Donate 20p for every Hot Cross Buns or Easter cakes you have eaten today!

03-04-23

£

36

You can support Tree of Hope by donating your unwanted books/DVDs/games, through the Ziffit app & 100% of the funds will be donated to us.

Why not have a clear out today to see what unwanted items you could donate?

04-04-23

It is now so close to Easter, and almost time to break open those Easter Eggs!

To work off some pre-Easter calories, take a walk and enjoy some fresh air.

06-04-23

38

Over the years, we have received fantastic corporate support, from Law Firms, Banks & Supermarkets to name just a few.

Donate 25p for each supermarket you have visited over the last week

05-04-23

£

37

Last year we supported over 500 families with their fundraising campaigns, however we know there are so many more families that we could support, but have yet to reach.

£

Donate 10p for each person you have connected with today

07-04-23

39

40

Thank you for taking part in our 40 days of HOPE challenge – we hope you enjoyed! Enjoy Easter & spread the love with your friends and families!

What was your total? Don't forget to donate!

08-04-23

£

Donations to Tree of Hope make a real difference to seriously ill and disabled children and their families all over the UK. By donating to Tree of Hope directly, you are allowing us to help children receive the medical treatment, therapy and equipment they need.

When you support Tree of Hope, you're helping us with our every day running costs, staff salaries, fundraising promotions/PR, technical support and safely managing all campaign funds.

WAYS YOU CAN DONATE

How to make a BACS donation

To send a donation directly via BACS, please use the following bank details:

Name of Account: Tree of Hope

Bank: Metro Bank

Sort Code: 23-05-80

Account Number: 21862665

Please include a reference with your name if possible.

Sending a Cheque

Cheque donations can be made out to 'Tree of Hope' (if these are for a particular child rather than the charity as a whole, please ensure the child's name and campaign name are written on the back of the cheque) and send in to our office –

Tree of Hope,
61-63 Camden Road
Tunbridge Wells
Kent,
TN1 2QE



Donating online

You can also donate online by visiting:

<https://www.treeofhope.org.uk/donations>

Gift Aid

Make your donation worth an extra 25p for every £1 given at no extra cost to you by completing our Gift Aid declaration form, found here:

<https://www.treeofhope.org.uk/forms/>

Please ensure you tell us how you donated the money, to allow us to match your donation to the Gift Aid Form.



treeofhope.childrenscharity



tree-of-hope



@treeofhopecc



@treeofhopecc



Tree of Hope

Transforming the health of
sick and disabled children