



Thomas learning to walk

# Tree of Hope Impact Report 2019-2020

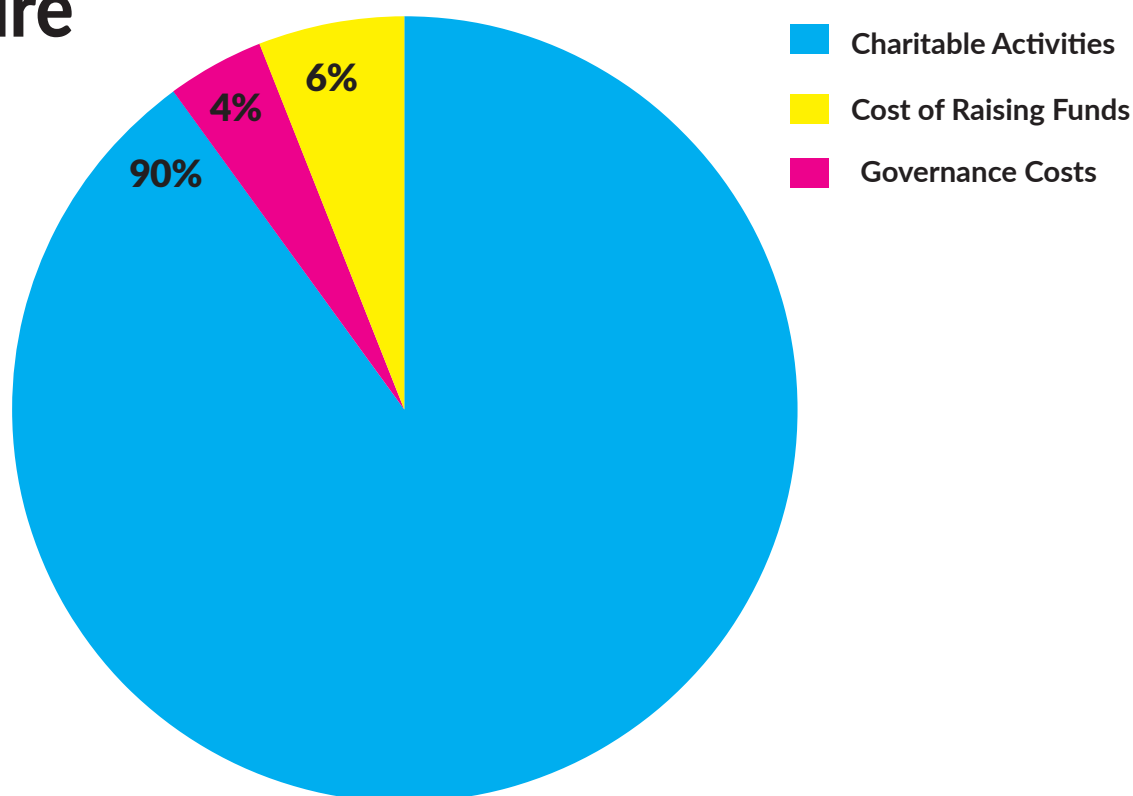


**Tree of Hope**

*Transforming the health of  
sick and disabled children*

# Financials 2019-2020

## Expenditure



Depending on a families circumstances, the money they raise isn't always used straight away and may be part of a bigger, long term fundraising aim over a number of years. The money we hold for a child can be held up until their 25th birthday, meaning our expenditure is often more or less that what has been raised overall in a year.

**£1.5 million**  
raised in 2019-2020



Staff team of 8



Working across the UK and Ireland



Supporting hundreds of families each year

We provide donor reassurance by holding each child's campaign fund in trust meaning that fundraised money is only used for their needs within the remit of healthcare.



Tree of Hope provides **financial, marketing, social media and fundraising** advice and support.



Tree of Hope and all its volunteers raise funds for therapy, treatment and equipment for children with varying illnesses and disabilities.

Including autism, cerebral palsy, cystic fibrosis, plagiocephaly, global developmental delay and childhood cancers, retts syndrome, epilepsy, visual impairments, dystonia, down syndrome and meningitis complications, SWAN and many more.



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**FUNDRAISING REGULATOR**

Registered Charity in England and Wales  
No. 1149254 / Scotland SCO42611



# Our Impact

In the last year, the following was spent helping over 700 children and their families to access therapies, treatments and equipment to improve their quality of life. Many of our families spent much of this year shielding their vulnerable children, often far beyond the lockdown measures and our support services have remained open to them throughout the year.

## £294,090

**bought over 200 pieces of specialist equipment**

including orthotics, assistive technology, car adaptations, 7 specialist wheelchairs, hydrotherapy pools, specialist therapy equipment and apparatus pieces including Innowalks



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## £92,145

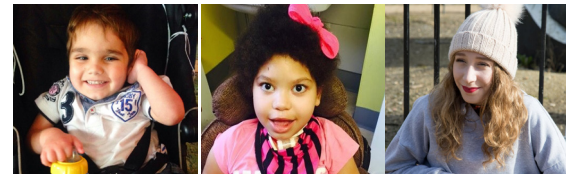
**covered families living expenses**

incurred when a child is in hospital or having specialist treatment not near home, causing the family less financial pressure

## £475,790

**was spent on specialist therapies**

and assistance animals, including physiotherapy, speech and language, occupational, hydrotherapy, music therapies, sensory sessions as well as therapies associated with autism.



## £140,902

**on operations**

Including SDR for 4 children with Cerebral Palsy to reduce pain and spasticity and increase their independence, as well as Pioneering surgery for a teenager with Chronic Fatigue Syndrome



## £60,298

**was used to support home adaptations**

creating safe outdoor garden spaces for children with mobility, sensory and learning disabilities, making homes accessible for wheelchairs and adapting specialist bathrooms and bedrooms and installing stairlifts



# Our response to the Pandemic

Our Emergency Appeal was launched in March 2019 in response to the pandemic to raise £100,000 to cover lost finances through cancelled fundraising activities. This was met by donations received with heartfelt thanks, from individuals as well as new and existing funders including the National Lottery and The Rausing Trust.



This funding enabled us to help families to meet the challenges they were faced with by the pandemic. We ensured families had access to alternative therapies including online physiotherapy and sensory sessions at home. We enabled families to respond to childrens changing needs by helping them source specialist equipment to help keep their childrens muscles active and reduce any developmental deteriorations, in both physical and mental health aspects, as much as possible.

# 153%

## increase

in specialist equipment purchases between June-August 2020 compared to previous years

# 200

## additional children

## helped in 2019-2020

# 25%

## increase

in usual expenditure to ensure families had what they needed to support their sick and disabled children through lockdown measures



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# Case Study - Be More William



At 9 months old, after experiencing 12 hours of cluster seizures, William was diagnosed with a neuro-Genetic condition called Angelman Syndrome, a chromosome 15 deletion which leaves him facing a lifetime of therapy to learn to walk, sit and communicate and the worrying possibility of frequent hospital admissions.

Each child is affected differently but the two main side effects William has are epilepsy and severe sleep disorder with melatonin not being naturally produced.

Be More William's fundraising campaign will help pay for vital therapies, equipment and home adaptations to give him the best quality of life and access to the tools to help him achieve his fullest potential possible.

*"Having the support of Tree of hope taking care of the payment processes, conversations with the suppliers, it takes the worry out of it for us. There were always people and companies that couldn't give to us directly, but with Tree of Hope, we have more funding opportunities. Having the gift aid also makes such a difference and has meant we've been able to buy a specialised bed quicker for William than we ever imagined!"*

*-Emma Goodson, William's Mum*

## Family Testimonials



"Thank you Tree of Hope for all of your help, quick responses and support. You were really supportive of our situation with Bella not getting any physiotherapy during lockdown and helped us from start to finish to organise her hydrotherapy pool. Within 2 weeks, we have a very happy girl!"



"Having Tree of Hope's support has taken away a lot of the pressure and has helped us access more avenues of fundraising. It's been amazing, you can imagine looking after a child with additional needs. It's time consuming and exhausting, so knowing the team is there to support us is just brilliant."



"Tree of hope have been an amazing organisation that have gone above and beyond to not only support my little girl Grace, but also so many other children. We have been doing numerous fundraising events and Tree of Hope have always been there for help and advice and how best to get the most out of our campaign, through social media, telephone communication or email, support is always on hand. We want to say thank you to Tree of Hope and know your work is always appreciated!"