



Harmonie's first
day at school

Tree of Hope
Impact Report
2018-2019

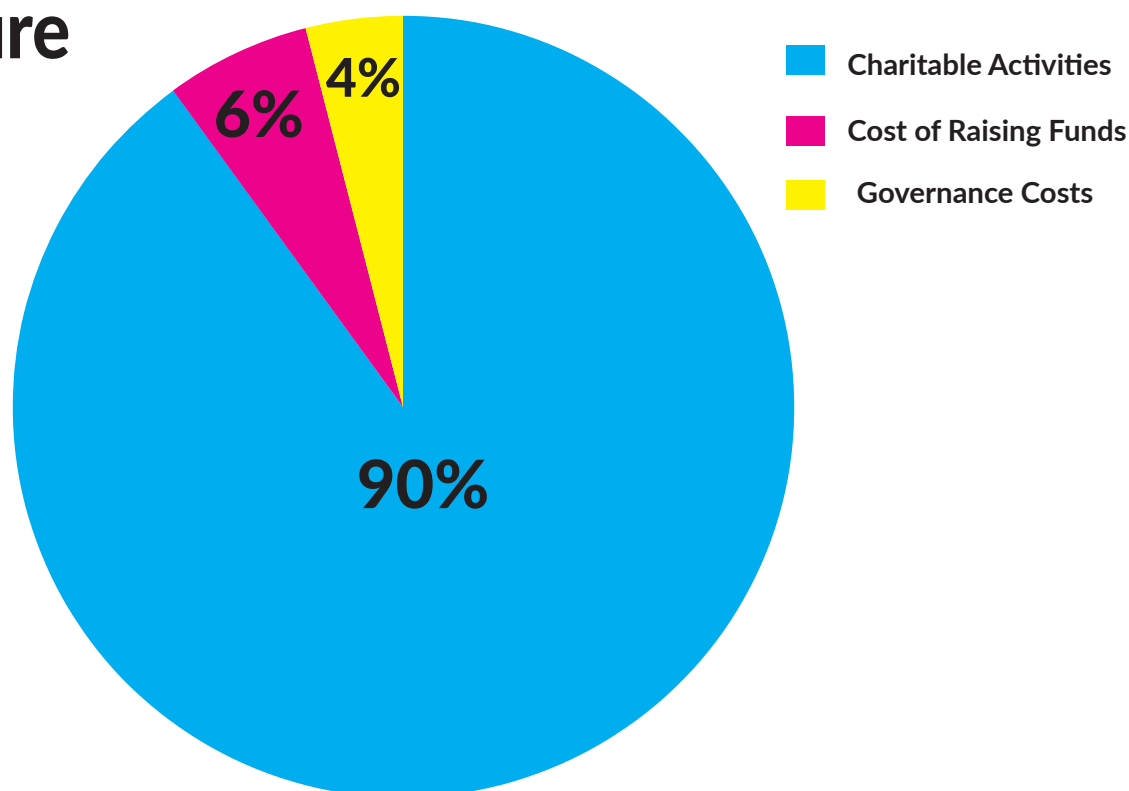


tree of
HOPE

*The fundraising charity supporting
children's healthcare needs*

Financials 2018-2019

Expenditure



Depending on a families circumstances, the money they raise isn't always used straight away and may be part of a bigger, long term fundraising aim over a number of years. The money we hold for a child can be held up until their 25th birthday, meaning our expenditure is often more or less that what has been raised overall in a year.

**£1.4
million**
raised in 2019



Staff team of **8**



Working across the
UK
and Ireland



Supporting
hundreds of
families each year

We provide donor reassurance by holding each child's campaign fund in trust meaning that fundraised money is only used for their needs within the remit of healthcare.



Tree of Hope provides **financial, marketing, social media and fundraising** advice and support.



Tree of Hope and all its volunteers raise funds for therapy, treatment and equipment for children with varying illnesses and disabilities.

Including autism, cerebral palsy, cystic fibrosis, plagiocephaly, global developmental delay and childhood cancers, retts syndrome, epilepsy, visual impairments, dystonia, down syndrome and meningitis complications, SWAN and many more.



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**FUNDRAISING
REGULATOR**

Registered Charity in England and Wales
No. 1149254 / Scotland SCO42611

Our Impact

In the last year, the following was spent helping over 600 children and their families to access therapies, treatments and equipment which are not available through the UK healthcare system.

£226,261

bought over 200 pieces of specialist equipment

including specialist wheelchairs, hydrotherapy pools, adapted trikes, specialist beds and specialist play apparatus.



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£126,865

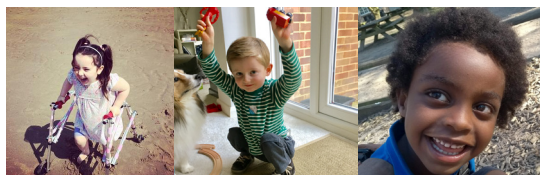
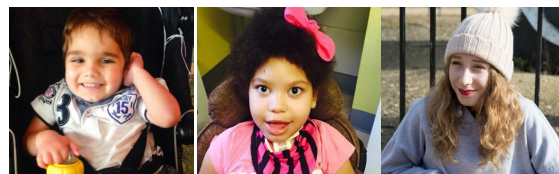
covered families living expenses

when their child was in hospital having specialist treatment, meaning less financial pressure and a parent could stay with their child in hospital.

£762,684

was spent on specialist therapies

for children with physical disabilities who need extra mobility support and therapies associated with Autism.



£117,561

has paid for SDR surgeries

for 5 children with Cerebral Palsy to reduce spasticity, increase their independence and give them the chance to be able to walk pain free.

£129,865

was used to support home adaptations

widening doorways, adding ramps for wheelchair access, specialist bathrooms, sensory gardens and adaptations to give a child comfort and accessibility at home.



Case Study - Louis Loves Life



Louis is 9 years old and has Quadraplegic Cerebral Palsy, affecting all four limbs. Louis and his family came to Tree of Hope in need of fundraising support to assist with Louis' needs, including vital equipment, therapies as well a house adaptation, all of which are unavailable from the UK healthcare system.


Since their fundraising campaign, Louis' capabilities are going from strength to strength and he now has a home where he can live and develop in freely and comfortably.

Through their fundraising with Tree of Hope, the family received matchfunding, gift aid and had registered charity status which helped them gain community support including from local businesses, as well as complete financial management of their funds.


"Having Tree of Hope's support has taken away a lot of the pressure and has helped us access more avenues of fundraising. It's been amazing, you can imagine looking after a child with additional needs. It's time consuming and exhausting, so knowing the team is there to support us is just brilliant."

-Jodie Bishop, Louis' Mother


Family Testimonials



"Tree of Hope has helped make my family's dream become possible" – Sue, mother of Ella who raised £12,000 for a pioneering piece of equipment that enables Ella to stand unassisted, strengthen her muscles, improve respiration and participate more in family life.



"Tree of Hope has helped us carry on Jasper's critical, life-changing therapy, which has a multitude of benefits for him physically, first and foremost, but also for us as a family, relieving some of the financial burden on us. Being able to raise the necessary funds through a dedicated charity has allowed us to reach more people, attract great donations due to its charity status, as well as dispel any worries that the money isn't going directly to help Jasper."



"Being part of The Tree of Hope has meant a lot to us, we have support to turn to if needed, and we feel part of the organisation. If I had not found Tree of Hope, I don't believe that we would have raised as much as we have so far. Companies are more than willing to donate items for auctions and raffles, to enable us to raise as much money as we can to support Cara and provide her with the physiotherapy vest which could literally be life changing."