



Tree of Hope

Transforming the health of
sick and disabled children



Supporting families. Improving lives

Completing Your Application Form A QuickStart Guide

Helping you prepare for your fundraising campaign.

We're so pleased you've chosen to fundraise with Tree of Hope. This short guide will help you complete your Application Form and prepare everything you need for your child's campaign page, so you can start fundraising with confidence and make an impact from day one.

What this guide covers:

- 1 How to prepare key information
- 2 Writing your fundraising story
- 3 Tips for photos and safe storytelling

How to Prepare Key Information



1. Prepare Your Key Information

Please gather the following details before completing your application:

- What you are fundraising for
- The total amount you need to raise

Top Tip: You can adjust your fundraising target at any time if your plans change.



2. Writing Your Child's Story

Share what feels right for your family and child. You can tell your story in a way that inspires support while keeping personal details private. For more guidance, see our [Safe Storytelling Guide](#).

- 1 Introduce your child
- 2 Explain what you're fundraising for
- 3 Share their story
- 4 End with a hopeful note

Write from the heart – honesty and warmth inspire people most.

Top Tip: Where appropriate, it can be helpful to include a simple breakdown of the costs involved – for example, the price of a therapy session or a specific piece of equipment. This often encourages supporters to give a little more, as they can clearly see how their donation will make a direct and meaningful difference.



3. Choosing an Image for Your Page

You can upload up to five images for your campaign. The first image you add will automatically become your main campaign image.

Top Tip: A clear, friendly photo helps people connect instantly with your campaign. Use either a friendly photo or a privacy-safe image, such as a logo or a picture of your child taken from behind.

Next Steps After Submitting Your Application Form



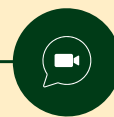
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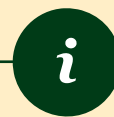
Page setup



Link shared



Zoom chat



Fundraising tips

Helpful Resources

- Safe Storytelling Guide
- Newsletter Family Stories
- Children's Campaign Examples



CONTACT DETAILS



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Together, we can help your child reach their full potential.