



Amelie in her Innowalk

Tree of Hope
Impact Report
2020 -2021

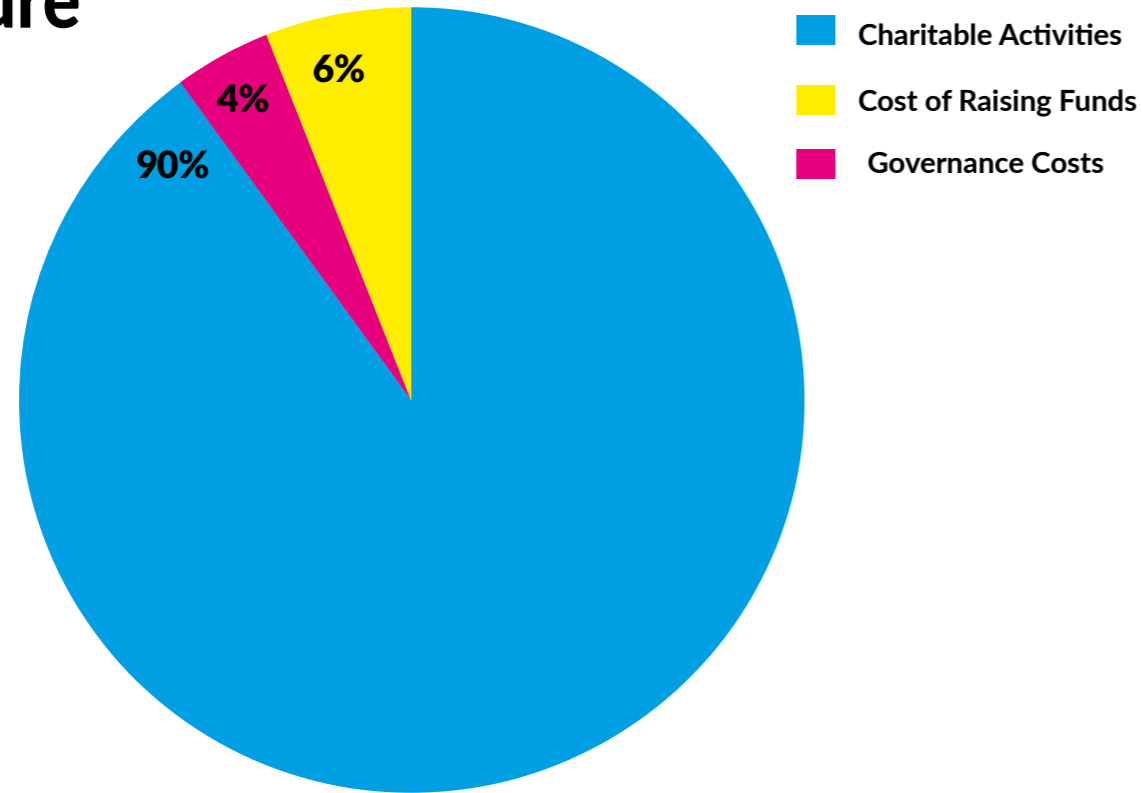


Tree of Hope

*Transforming the health of
sick and disabled children*

Financials 2020-2021

Expenditure



Depending on a families circumstances, the money they raise isn't always used straight away and may be part of a bigger, long term fundraising aim over a number of years. The money we hold for a child can be held up until their 25th birthday, meaning our expenditure is often more or less that what has been raised overall in a year.

£1.2 million

raised in 2020-2021

Staff team of 9

Working across the UK

Supporting hundreds of families each year

We provide donor reassurance by holding each child's campaign fund in trust meaning that fundraised money is only used for their needs within the remit of healthcare.

Tree of Hope provides financial, marketing, social media and inspires weekly fundraising advice and support for families.

In partnership with



Registered Charity in England and Wales
No. 1149254 / Scotland SCO42611

Our Impact

In the last year, the following was spent helping over 700 children and their families to access therapies, treatments and equipment, not obtainable via the NHS, to improve their quality of life in a host of different and impactful ways. In a year that the pandemic has continued to impact on fundraising practices, we're so roud of the resilience we have continued to show.

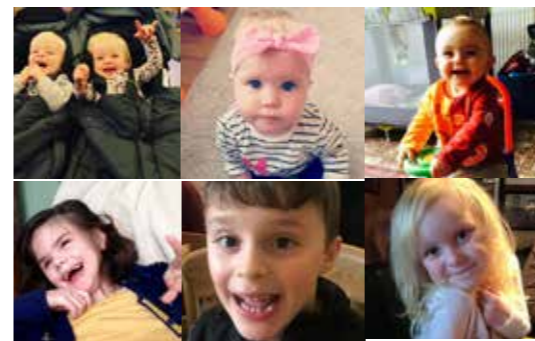
£263,690

bought over 200 pieces of specialist equipment including orthotics, assistive technology, car adaptations, 7 specialist wheelchairs, hydrotherapy pools, specialist therapy equipment and apparatus pieces including Innowalks



£25,355

covered families expenses incurred when a child is in hospital or having specialist treatment not near home, causing the family less financial pressure



£457,048

was spent on specialist therapies and assistance animals, including physiotherapy, speech and language, occupational, hydrotherapy, music therapies, sensory sessions as well as therapies associated with autism.



£72,020

on operations Including SDR for 4 children with Cerebral Palsy to reduce pain and spasticity and increase their independence, as well as further surgery for a teenager with Chronic Fatigue Syndrome



£112,776

was used to support home adaptations creating safe outdoor garden spaces for children with mobility, sensory and learning disabilities, making homes accessible for wheelchairs and adapting specialist bathrooms and bedrooms and installing stairlifts



Tree of Hope and all its volunteers raise funds for therapy, treatment and equipment for children with varying illnesses and disabilities.

Including autism, cerebral palsy, cystic fibrosis, plagiocephaly, global developmental delay and childhood cancers, retts syndrome, epilepsy, visual impairments, dystonia, down syndrome and meningitis complications, SWAN and many more.

Case Study - Give George Freedom



George has a rare chromosome disorder and is the only person in the world that has his particular chromosome make up. He has seizures, is severely impaired and is deficient in growth hormones so requires a high level of specialist care.

The family's support network broke down completely during the pandemic and they are still working to get much of this support back, which has really highlighted to the family the need of support.

The family are aiming to raise £100,000 to fund home adaptations for George to access his home and for it be adapted for him. Giving George independence in his home is also something the family really want to achieve for George. They are only able to claim a limited proportion of funding from their local council, so they enlisted the support of Tree of Hope to help them to fundraise.

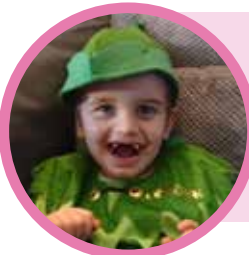
"The enthusiasm [from Tree of Hope] has been a big thing and not just saying what you could do, but actively making this happen for us. Things like PR for example, we were in all the local papers and all of a sudden people were wanting to help ...it gave us a real boost, just knowing others were behind us and supporting the campaign."

- Anita Reed, George's Mum

Family Testimonials



"Tree of Hope supported our fundraising by quickly giving us exposure to national media which in turn promoted our campaign and subsequently led to more donations from a wider audience than we could have reached ourselves. It's thanks to this, we quickly raised enough money to help Ella's pre and post rehab for SDR surgery which took a huge financial pressure off us as a family."



"Without the assistance of Tree of Hope we would never have been able to reach our fundraising target. Prior to John receiving his specialist bed, he would routinely injure himself by falling due to his epilepsy and neurological condition. The invaluable help with the promotion of our fundraiser and grant application assistance by Tree of Hope really got us to our target so quickly. We could not have done it without them!"



"When we first found out the cost of an Innwalk machine for Austen we wondered how we would ever manage pay for such an expensive piece of equipment. Many charities supporting these types of causes means test of some kind that meant we weren't eligible for support. We found out about Tree of Hope who were really helpful so we decided to go for it. It was amazing how the campaign took off and having registered charity status really helped us as some friends were able to get their employers to match fund."